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Annotation 2

In order to better pursue equity for the LGBTQIA+ community, I have to first understand the history of discrimination of Queer people in the workforce. “Queering Corporate America: How Big Business went from LGBTQIA+ Adversary to Ally” by Carls A. Ball provides a distinctive examination of the various strategies used in support of LGBTQIA+ rights as well as some of the efforts made to stop it. Key points in history that marked a shift in workplace culture surrounding LGBTQIA+ are the main topics of discussion. Because of this, the text reads as a historical analysis rather than a piece of persuasive/ argumentative literature while still highlighting some of Ball’s own points of view.

One of the moments he focuses in on take place on page 160 third paragraph where he states “Conservative activist between 2014 and 2016 succeeded in persuading five state legislators Arizona Arkansas Georgia Indiana and Mississippi to end anti-religious freedom laws in response to the spread of marriage equality dozens of large corporations including highly prominent ones such as Apple Google IBM and Walmart forcefully objected to the new measures on the ground that they condone discrimination against LGBTQ individuals. Several companies, as

part of their campaigns against the new measures, announced that they were reconsidering plans to invest and create jobs and states with such laws.”.

Instance like the one in the excerpt above are frequently used throughout Ball’s writing. Because of this I was able to improve my outlooks on the direction corporate America is taking with respect to LGBTQIA+ equity. I was able to follow along as corporate America moved from the disparaging use of government policies and other acts of discrimination, into an age of impartiality, and ultimately support the Queer community. This text was an eyeopener to both the people and policies that support LGBTQIA+ culture and the organizations and ideologies that don’t. After reading this text, I am eager to dive deeper into some of the specific historical events mentioned. All in all, this was an amazing read and contributed directly to my search for historical texts on my topic.

Bibliography

Ball, Carlos A. *The Queering of Corporate America: How Big Business Went from LGBTQ Adversary to Ally*. Boston: Beacon, 2019. Print.