

#### **Source #4: 5 Things You Need to Know About Women in Finance summary**

Published by the popular business news outlet known as Forbes, “5 Things You Need to Know About Women in Finance”, the article is composed of interviews with seven female finance executives. The writer intends to learn more about their experiences and the benefits that females in business provide to an organization. The article further examines the idea that although underrepresentation is a challenge to change, the opportunity that comes with altering the industry and increasing female representation is tempting and beneficial to all parties involved.

By explaining the opportunities that women in business provide, Forbes is attempting to illustrate that more organizations, both large and small, must increase female representation. Not only are they gaining perspectives that are considered advantageous, but Forbes also explores the moral implications that occur by not encouraging female representation in business/STEM. Increasing representation is all about making a difference and promoting change in different aspects of society for the better. The article goes on further to list other benefits that females have on the industry, as they are changing it for the better.

By interviewing various female entrepreneurs, businesswomen, and CEOs, Forbes allowed for the ideas of strong, independent female leaders to be heard. This article’s purpose was to educate the general public on the benefits that females have in the business world, but it is relevant because it allows for a glimpse into the thoughts of female leaders. It is important to treasure these thoughts because women’s unique personal experiences in a currently male-dominated industry are critical in helping determine what society needs to do to change.

#### **Source #4: 5 Things You Need to Know About Women in Finance analysis**

This source provides for an opportunity, unlike other sources that I have used. In one article, it manages to use seven different interviews. That is beneficial because understanding and listening to female leaders' own experiences within the business world and how the industry is changing allows me to understand where female underrepresentation has been in the past, currently is, and where it will be in the future.

Including the views of the women being interviewed by me is important, because I believe that they should be valued and shared with the world. This is because they are current members of the industry and may have some idea of where the business world is heading, especially in terms of increasing female representation. Female representation is covered in the article, as there are two sections allocated in the article towards this and what bright futures females have in business.

The most crucial part of this article, however, is the personal statements from the seven interviewees. Forbes does a fantastic job illustrating how passionate these individuals are at changing the business world, as one individual “wake[s] up every day with a fire in my belly”. This is only one person's perspective on how they approach the day, there are still six others that had been interviewed. The colorful language here personally excites me as I am interested to see what the future has in store for women. I would use this article for the personal statements, as I believe that including their voices is important because it illustrates the spirit of females in the industry and hopes for a brighter, more well-represented world in the future.

Councils, Forbes. “Forbes Marketplace: 5 Things You Need to Know about Women in Finance.” *Forbes*, Forbes Magazine, 5 June 2018, [www.forbes.com/sites/forbesmarketplace/2018/06/05/5-things-you-need-to-know-about-women-in-finance/](http://www.forbes.com/sites/forbesmarketplace/2018/06/05/5-things-you-need-to-know-about-women-in-finance/).