

### **Source #3: Women in Business: Entirely Unremarkable summary**

In her Ted Talk “Women in Business: Entirely Unremarkable” Hall, a regulatory project manager and former chair in a woman in a business networking group, provides her thoughts and experiences surrounding women in finance. Based on her personal experience, she realized that glorifying women in finance is not only condescending but also inadvertently perpetuates bias.

As a result of her beliefs, Hall believes that instead of examining the differences and reasoning behind the underrepresentation of women in finance, women should become normalized in the workforce and not be promoting gender differences. In other words, people in the organization should not recognize the differences between men and women. By doing so, Hall believes that more women will enter into finance/STEM-related careers leading to there being no reason to worry for lack of representation.

This talk sparks a discussion on challenging how society views we should deal with issues of underrepresentation. Being a former chair of a woman in a business networking group, Hall had experienced how females are often separated and encouraged to go to women-only events where they promote the notion that women have to stick together in male-dominated industries. She provides for a different solution to the problem, which is ignoring differences that women hold when compared to men and instead focusing on contributions that people make.

### **Source #3: Women in Business: Entirely Unremarkable analysis**

Oftentimes, we only look at ways to celebrate diversity within the workplace. Hall provides a unique and different perspective than most of the working population. She believes that promoting our differences is condescending, whereas other women would look at it as an opportunity to obtain a job. Hall supports her claims by using her own experiences. Being a woman in finance and experiencing events that further promote increasing representation of women within the industry is beneficial to all women. Hall, instead of accepting mainstream perceptions adds a unique perspective on how to address the lack of women in STEM. She believes that by ignoring gender differences, there will be an increasing number of women who pursue STEM careers because they will not be viewed as different.

Although I do not fully agree with her perspective, I believe that this source is valuable because it is her own experience. This source also allows me to explore how we approach problems of representation in the workforce in general. Should we simply ignore them, or should we speak up and have our diverse backgrounds encouraged and celebrated? Although Hall has good intentions, this source will be a fantastic source to argue against and provide for a different perspective. This source has no scientific backing, and therefore I could counter it using some of my other sources that have statistical evidence backing up their theories and contributions.

In summary, I would use this source to bring up new questions, such as how should we address the issue of representation? In a silent matter, or should we celebrate loud when women are hired in STEM-related industries? Along with this, I could also use it as a fresh, unique, and different perspective which would help answer how we can solve female underrepresentation in STEM.

Hall, Kirsten. “Women in Business: Entirely Unremarkable.” *TED*, Nov. 2015,  
[www.ted.com/talks/Kirsten\\_hall\\_women\\_In\\_business\\_entirely\\_unremarkable](http://www.ted.com/talks/Kirsten_hall_women_In_business_entirely_unremarkable).