

**Source 6:** How Diversity Leads to Economic Growth

In *How Diversity Leads to Economic Growth*, Richard Florida analyzes and goes over data from different countries' economies, comparing them alongside the diversity demographic of each country. What his research shows is a positive relationship between diversity and economic growth. Countries with higher levels of diversity had higher levels of economic growth. Florida connects this to the theory that countries with high levels of diversity are better able to adapt to new technologies and ideas.

The purpose of including this perspective of this discussion to my research was finding a connection between diversity and success on a greater scale than just a company. This article does exactly that by piling in data from different countries' diversity index' and economies. This helps for me to zoom out and see the topic from a worldly view as I've been aiming for with my research.

Florida, Richard. "How Diversity Leads to Economic Growth." *Bloomberg.com*, Bloomberg, 12 Dec. 2011, [www.bloomberg.com/news/articles/2011-12-12/how-diversity-leads-to-economic-growth](http://www.bloomberg.com/news/articles/2011-12-12/how-diversity-leads-to-economic-growth).